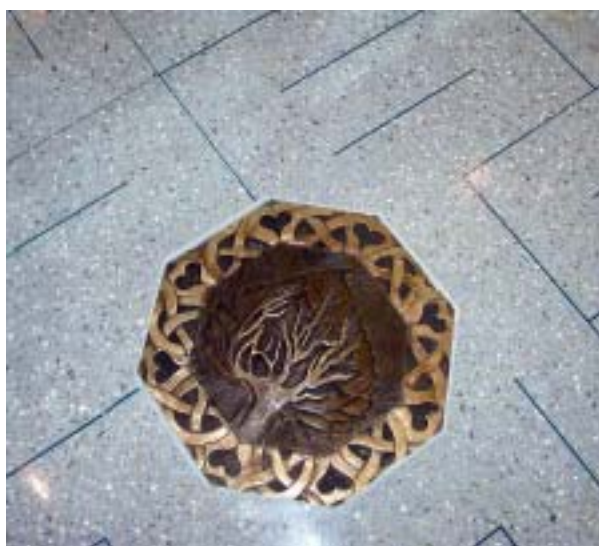


title

What is the Cost of Raising a Child?

artists

Carolyn Braaksma and Brad Kaspari

Detail of *What is the Cost of Raising a Child?*, 2003

Location

"WOW" Center

Media

Brass, Bronze, and
Terrazzo

Date

2003

About the Art

Artists' interpretation: *The innocent question asked of an extension officer – what is the cost of raising a child? – reveals the challenge to educate and share life with a child can not be calculated by dollars alone. The path of a child's life leads to the HEAD, HEART, HANDS, and HEALTH of 4-H, and illustrates a vital connection to Extension resources.*

What is the Cost of Raising a Child? is composed of brass insets and the terrazzo flooring seen in the "WOW" (Why Opportunity Works) Center. Terrazzo is a polished flooring of small colorful marble chips in concrete inlaid between a matrix of brass strips. The terrazzo floors were designed in conjunction with Minnesota artist Brad Kaspari.

About the Artist

Carolyn Braaksma (American, b. 1951) received her B.A., magna cum laude, at Metropolitan State College, Denver, CO, in 1980 and did her graduate work in Studio Art at University of Minnesota, Minneapolis, MN, from 1987 to 1989. Her public works of art include *Aesop Says*, University of Minnesota Veterinary Diagnostic Lab, Saint Paul, Minnesota; *The Path Most Traveled...*, eight miles of surface treatment on bridges, piers, and sound abatement walls, Scottsdale, Arizona; and at Iowa State University *Wild Goose Chase*, Maple Hall and *King Harvest*, Frederiksen Court Community Center.

title

4-H Calf

artist

Christian Petersen



4-H Calf, bronze cast of original 2003

Location

"WOW" Center

Media

Bronze cast of
1941 plaster original

Date

2003

About the Art

During his tenure at Iowa State College from 1933-1955, Christian Petersen presented sculptural demonstrations at the Iowa State Fair. The *4-H Calf* was inspired by, and is a tribute to, Iowa's youth who learn and labor on farms. Here an adolescent farm boy is studiously positioning his calf for judging at the Fair. Today, Duffy Lyon continues the tradition of sculptural demonstrations at the Iowa State Fair, and is famous for her butter cows. Mrs. Lyon was a student of Christian Petersen. This sculpture was cast posthumously in bronze in 2003 from the 1941 original plaster model.

About the Artist

Christian Petersen's (Danish-American, 1885-1961) career advanced during a transitional stage in American sculpture when styles moved from heroic to realistic. He emigrated to America from Denmark with his family in 1894. After attending several different art schools, beginning a die-cutting career, and receiving some sculpture commissions, Petersen moved to the Midwest. There he was invited to join the Iowa Public Works of Art Project (PWAP) under the direction of Grant Wood in Iowa City. In 1934, Iowa State President Raymond Hughes offered Petersen a one-semester residency to create the fountain and bas-reliefs in the Dairy Industry Building (now Food Science) courtyard. One semester turned into 21 years, and from 1934-1955 Petersen served as Iowa State's sculptor-in-residence. At the time, he was the only sculptor-in-residence at any college or university in the United States, for which he earned \$25 per week. Petersen created numerous works of art, including twelve major public art sculptures, which can be viewed throughout the Iowa State University campus.

4-H Calf is a gift to the Art on Campus Program from Kathy and Thomas Whitson, and their family Dan, Sara and Paul.

What is Art on Campus?

- Iowa State University is home to the largest campus public art programs in the United States. Over 460 public works of art created by significant local and national artists, are located across campus in buildings, courtyards, open spaces and offices. In 1982, the University Museums created the Art on Campus Program, the only campus-wide program of its kind that codifies acquisition, education, and care and conservation of a public art collection.
- The traditional public art program began during the Depression in the 1930s when Iowa State College's President Hughes envisioned that, "The arts would enrich and provide substantial intellectual exploration into our college curricula."
- In 1978, Iowa passed the Iowa Art in State Buildings legislation, which requires .5 percent of new construction or remodeling funds be used to acquire public art. Since 1978, Iowa State has completed 52 Iowa Art in State Buildings projects, commissioned or acquired 267 works of public art and involved over 450 faculty, students and staff in the process.

Educational Programs and Tours

- Programs, receptions, dedications, university classes, Wednesday Walks, Moonlit Walks, and educational tours are presented on a regular basis to enhance visual literacy and aesthetic appreciation of this diverse collection. A complete schedule of University Museums programs can be viewed at www.museums.iastate.edu.
- To arrange a tour of Art on Campus, please contact Allison Sheridan, education assistant for University Museums at 515/294-4442 or email her at aclone@iastate.edu. Please be prepared to provide the preferred date, time of day, name of touring group, number in group, location for the tour, and contact information. All educational tours during university museum office hours are free with two weeks advance notice. A fee will be charged for educational tours outside of regular business hours, rates are per hour per museum educator. There is no charge for educational tours to university classes and community school groups outside open hours (this includes evenings and weekends). Cancellations need to be made at least 48 hours in advance. Funds are used to support museum programming.

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Membership helps make University Museums programming possible. Join today!

IOWA STATE UNIVERSITY

Art on Campus

What is the Cost of Raising a Child? and 4-H Calf

Art on Campus accession numbers U2003.63 and U2003.64

Additional information about Carolyn Braaksma's or Christian Petersen's works of art, other Art on Campus information sheets, and Art on Campus maps are available at the University Museums office - 290 Scheman Building (2nd Floor) 515/294-3342, or visit us online at www.museums.iastate.edu

**This information sheet is intended to be used in addition to viewing the Art on Campus.
At no time should this sheet be used as a substitute for experiencing the art in person!**