

## University Museums Art on Campus Collection

### What is public art?

This contemporary term represents ancient to contemporary objects, landscapes, and architecture located in places accessible to the public. The Pyramids, the Eiffel Tower, the St. Louis Arch, the Statue of Liberty, and the ISU Campanile are examples of architectural public art. The White House's Rose Garden, New York City's Central Park, ISU's Central Campus, and ISU's new Reiman Gardens are examples of public art as landscape. *Lady Liberty* on the Capitol Dome in Washington DC, the *Umbrella* in Des Moines, and *Left-Sided Angel* at Parks Library are examples of aesthetic objects as public art.

### Public art:

- defines a specific and unique place
- expresses diverse qualities, beliefs and values of various cultures and artists
- is physically and intellectually accessible
- serves as a vehicle for inspiring and understanding change as presented in our contemporary society

### What is Art on Campus?

Iowa State's Art on Campus Collection (public art collection) spans over a century, beginning with the design of Central Campus by Adonijah Welch, Iowa State's first president. Through the years Iowa State has commissioned, purchased, and received gifts of art that form the Art on Campus Collection. The traditional public art program began in the 1930s. At the height of the Depression, ISC President Raymond Hughes envisioned that the "arts would enrich and provide substantial intellectual exploration into our college curricula." Hughes invited Grant Wood to create the Library's agricultural murals that speak to the founding of Iowa and Iowa State College and Model Farm. Hughes then offered Christian Petersen a one-semester sculpture residency to create the fountain and bas reliefs at the Dairy Industry Building. In 1955, 21 years later, Petersen retired having created 12 major sculptures for the campus, including the *Fountain of the Four Seasons*, *The Gentle Doctor*, the *Wedding Ring*, and *Conversations*.

There were lean years for public art at Iowa State and, indeed, the country, from 1955 to 1978. However, following the establishment of the National Endowment for the Arts and Art in Public Places programs, public art gained nationwide momentum. In 1978 Iowa passed the Iowa Art in State Buildings legislation, which today allows for the acquisition of public works of art for the campus. Private and class gifts also continue to be used for public art acquisition.

### What is the Art in State Buildings Program?

The Art in State Buildings legislation requires that one-half of one percent of new construction funds be used to acquire public art. Since 1978, Iowa State has completed more than 27 Art in State Buildings projects, commissioned or acquired more than 135 works of public art, and involved more than 300 faculty, students and staff in the commissioning process. University Museums administers the Art on Campus Program and the Art in State Buildings Program for Iowa State University. Today there are over 200 major works of public art in the University's Art on Campus Collection. These works of public art are located across campus in buildings, courtyards, open spaces, and offices.