University Museums’ 6th Annual Brunnier in Bloom
Opening Event and Weekend Showcase

Ames, IA – University Museum’s 6th annual Brunnier in Bloom will be happening March 28th through the 30th this year in the Brunnier Art Museum, located on the second floor of the Scheman Building at the Iowa State Center. This highly anticipated annual event is a great way to celebrate spring, community and innovative design as Central Iowa florists, garden clubs, and students are challenged to create arrangements inspired by art from the current exhibition.

All of the activities during this flower-filled weekend are free and open to the public.

To kick things off and be the first to hear the judges reveal this year’s winners, come for opening night during Flowers After Hours on March 28th, from 6-8pm in the Brunnier Art Museum, 295 Scheman Bldg., Iowa State Center. This year’s judges include, Stewart Burger, Lecturer in Apparel Events & Hospitality Management; Dr. Ann Marie Fiore, Professor in Apparel Events & Hospitality Management; and Letitia Kenemer, Fine Art Coordinator for the Memorial Union. At this event, enjoy live music by Jen McClung and Jim Coppoc, cash bar, and cupcakes from Ames Cupcake Emporium. You will also have the chance to mingle with the floral artists to meet the brains behind all the beauty. There will also be a chance for visitors to vote for the People’s Choice award and participate in a raffle to win prizes throughout the entire weekend. All proceeds go towards University Museums educational programming.

If you can’t make the opening night, the weekend showcase will take place Saturday, March 29th and Sunday, March 30th from 11 am – 4pm in the Brunnier Art Museum, 295 Scheman Bldg., Iowa State Center. The weekend will include additional events to compliment the already fun-filled weekend. Children’s crafts will be available on Saturday and Sunday and Dot Prater will give calligraphy lettering demonstrations on Sunday from 1:00 to 3:00pm.

Brunner in Bloom 2014 is organized by University Museums. Partial funding from and Iowa Tourism grant from the Iowa Economic Development Authority. Raffle prizes donated by Reiman Gardens, the Iowa State Center, the Des Moines Metro Opera, Raygun, Sigler Companies, Canvas on
Demand, The Iowa Stater, Wine and Canvas, Great Plains Sauce and Dough, Melissa Stenstrom Fine Jewelry, Prairie Moon Winery, Arcadia Cafe, Dublin Bay, Glazed Expressions, Chocolaterie Stam, +39 Restaurant and many more!

Free parking is available north and south of the Scheman Building. Each visitor will also receive one half-off admission pass to Reiman Gardens for the same weekend.

Be social at Facebook page Brunnier In Bloom or use Twitter hashtag #BrunnierInBloom @ISU_Museums.

For more information on University Museums, call 515-294-3342 or visit our web site at www.museums.iastate.edu.

Additional images available upon request.

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