NEWS RELEASE
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290 Scheman Building, Ames, Iowa 50011
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University Museums’ 7th Annual
Brunnier in Bloom
Opening Event and Weekend Showcase

Ames, IA – University Museum’s 7th annual Brunnier in Bloom will be happening March 27th through the 29th this year in the Brunnier Art Museum, located on the second floor of the Scheman Building at the Iowa State Center. This highly anticipated annual event is a great way to celebrate spring, community and innovative design as Central Iowa florists, garden clubs, and students are challenged to create arrangements inspired by art from the current exhibition.

All of the activities during this flower-filled weekend are free and open to the public.

To kick things off and be the first to hear the judges reveal this year’s winners, come for opening night during Flowers After Hours on March 27th, from 6-8pm in the Brunnier Art Museum, 295 Scheman Bldg., Iowa State Center. This year’s judges include, Ed Lyon, new Director of Reiman Gardens and Dr. Cunnally, professor in Iowa State’s integrated studio arts program. At this event, enjoy live music by Evan Campbell and Nick Piggot, cash bar, and cupcakes from Ames Cupcake Emporium. You will also have the chance to mingle with the floral artists to meet the brains behind all the beauty. There will also be a chance for visitors to vote for the People’s Choice award and participate in a raffle and silent auction throughout the entire weekend. All proceeds go towards University Museums’ educational programming.

If you can’t make the opening night, the weekend showcase will take place Saturday, March 28th and Sunday, March 29th from 11 am – 4pm in the Brunnier Art Museum, 295 Scheman Bldg., Iowa State Center. These days will include additional events to compliment the already fun-filled weekend. Children’s crafts will be available on Saturday and Sunday and Amy Yoakum of Story County Conservation will be giving a presentation about native Iowa plants at 1 p.m. on Saturday, March 28th.
Brunner in Bloom 2015 is organized by University Museums. Original works of art for the silent auction have been donated by Andy Magee of St. Louis, Mike Gilger of Gilger Designs, and Erna Waterman of Denver, Colorado. Raffle prizes donated by Reiman Gardens, the Des Moines Metro Opera, Raygun, Grandma’s Attic, Portobello Road, Massage Heights, Creative Spirits, Stomping Grounds, Bar La Tosca, Wine & Canvas, Applebee’s Bar & Grille and many more!

Free parking is available north and south of the Scheman Building. Each visitor will also receive one half-off admission pass to Reiman Gardens for the same weekend.

Be social at Facebook page Brunnier In Bloom or use Twitter hashtag #BrunnierInBloom @ISU_Museums.

**Media Information**
To schedule interviews and/or to photograph events, please contact Allison Sheridan (515-294-3342 aclone@iastate.edu) or event coordinator Nancy Gebhart (515-294-3342 nancyg@iastate.edu). Images available upon request.

For more information on University Museums, call 515-294-9500 or visit our web site at www.museums.iastate.edu.

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