

IOWA STATE UNIVERSITY
University Museums

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290 Scheman Building, Ames, Iowa 50011

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University Museums releases landmark publication

CAMPUS *Beautiful*

Ames, IA – Celebrating the 40th anniversary of the University Museums in 2015 continues with the exciting release of University Museums' newest landmark publication: ***Campus Beautiful: Shaping the Aesthetic Identity of Iowa State University.***



Over a decade in the making, the ***Campus Beautiful*** publication presents a strikingly illustrated overview of the origins and development of Iowa State's campus landscape, architecture, and public art collection from 1858 to present.

Learn about the transformation from prairie to university campus in essays authored by noted landscape, architecture and art historians, and campus leaders—brought to life through inspiring historical and contemporary photographs and maps.

“Iowa State University is a special place, one that is easy to fall under the spell of, and it is because when you walk around this beautiful campus, there is a

story being told. It is a story told through the usual means, such as the historical signs and plaques that commemorate significant Iowa State milestones, banners that trumpet alumni accomplishments and buildings and streets named for notable leaders, faculty, staff, and alumni. Yet it is also told through the campus's outstanding public art, much of which harks back to the university's land-grant roots in agriculture and the engineering sciences, while serving as a reminder that the arts and humanities are core to this place, too. The story is told as well more subtly through the architecture and landscape—how buildings are oriented and where groves of trees are situated. All of these elements together create Iowa State's aesthetic story.” – Excerpt from *Campus Beautiful* by Warren R. Madden, Senior Vice President for Business and Finance, ISU.

Thoughtful in-depth scholarly essays by: Jason Alread, Lea Rosson DeLong, Mark C. Engelbrecht, Warren R. Madden, Paula A. Mohr, Jodi O'Donnell, Lynette L. Pohlman, Wesley I. Shank, and Richard Guy Wilson. Additional contributions by: Douglas Biggs, Allison H. Sheridan, C. Arthur Croyle, Gary L. Hightshoe, Steve Stimmel, Kathy Svec, Neal Bowers, Clare Cardinal-Pett, Michael Carey, Robert Lindemeyer, Katherine Greder, Phyllis J. Lepke, Olivia M. A. Madison, Mark North, Carole Custer, Kerry Dixon, Carol Grant, Bill Graves, Lori Jacobson, Teresa McLaughlin, Mary Petersen, Norman Riis, JaneAnn Stout, Mary Swander, and Wendy Wintersteen, with a special message by Steven Leath, President of Iowa State University.

Campus Beautiful is an exquisitely produced full-color, hard-cover, 10-x-12-inch book with over 480 pages and 400 images. The first edition is limited to 2,000 copies.

The public has the opportunity to acquire Iowa State's most comprehensive history exploring the evolution of the beautiful campus that many grew to know and love while at ISU. The newly published *Campus Beautiful: Shaping the Aesthetic Identity of Iowa State University* is available for the first time beginning on September 20, 2015. This book is published on the occasion of the University Museums' 40th Anniversary, 1975–2015. **Cost is \$100 / \$75 for current ISU University Museums members +s/h.** Credit cards, cash, and checks accepted. Published by University Museums. **To order, contact University Museums** at sklarson@iastate.edu at 515.294.3342 or visit the University Museums' office at 290 Scheman Building, Iowa State Center, Ames, Iowa.



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Media Information

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For more information on University Museums, call 515-294-3342 or visit our web site at www.museums.iastate.edu.

Additional images available upon request.

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